

Emcer®

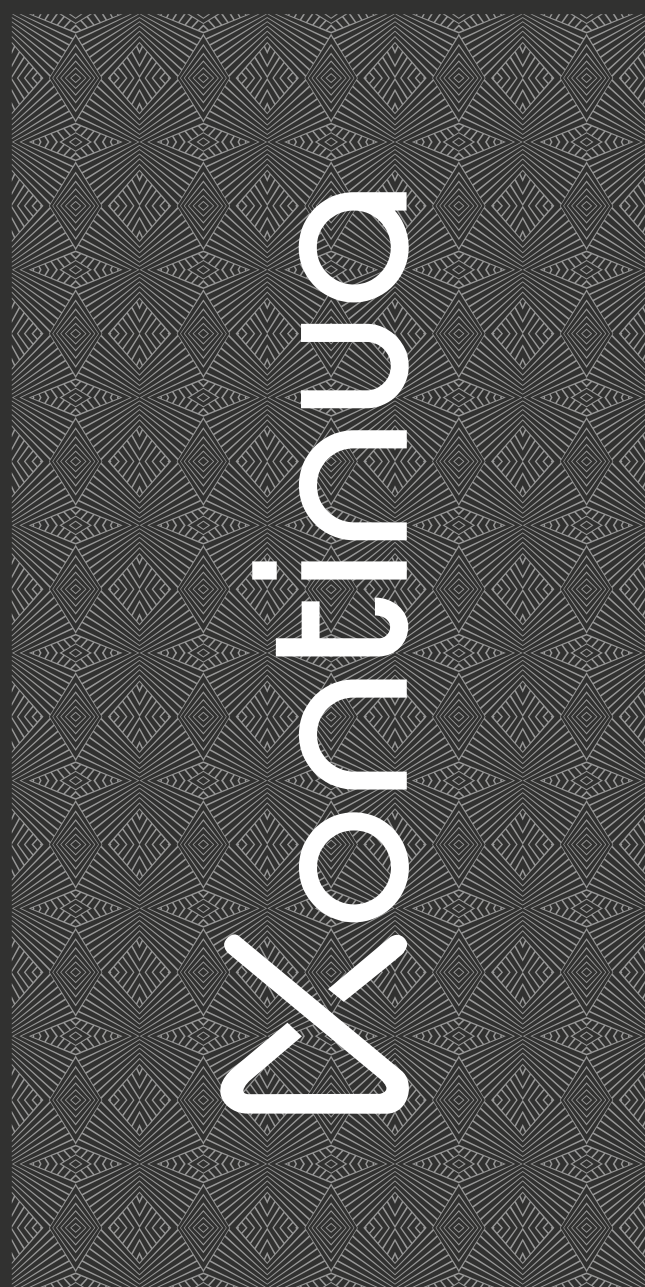
MARMO DI CERAMICHE

éSLAB
crafted differently

1 800 000 x
NEW ARRIVALS

Kontinua
S E R I E S

www.emcer.in



The KONTINUA Series goes beyond conventional tile offerings, embodying a design philosophy that prioritizes fluidity, versatility, and aesthetic appeal. It redefines the way tiles are perceived, offering architects, designers, and homeowners a unique and innovative solution for creating harmonious and flawlessly connected spaces.

Design Fluidity is the unique USP of the KONTINUA Series (Seamless Pattern. The Designs are inscribed to give continuous flow in each of the Faces to make them intercept with each other with harmonic simulation for your spaces and unparalleled flexibility for any kind of applications.

All the Faces are different with each other, but when installed randomly, they become “Picture Perfect” and give Flawless appearance. The leading Architects & Interior Designers prefer these Fluid Designs for the reason of Enhanced Aesthetics with less of puzzles. The series not only offers a visually stunning experience but also provides ease of application, making it a preferred choice for those who seek both beauty and practicality.

Kontinua
S E R I E S
HIGH GLOSS - CARVING

ABOUT US

Emcer is a leader in the production of slabs/tiles for residential, commercial, retail, and industrial projects. Always on the reach of expanding our horizons Emcer has shown an utmost commitment to the creation of products that are immensely technical and radiate eloquent charm and value. Hence, we are viewed as one of the most trusted recognized names in the ceramic industry

Emcer's manufacturing units sprawls in about 100 acres. We have also spread our wings with offices in cities like New Delhi, Ahmedabad, and Mumbai. Emcer is well equipped with state of the art technologies at all of its hubs and is recognized for its well-built infrastructure..

MISSION & VISION

To become a benchmark in the Ceramic industry by providing world class tiling solutions that make home better, and lives happier.



INTEGRITY

Integrity is the qualifications of being honest and having strong moral principles.



PASSION

Passion is a very strong feeling about a person or thing.



SUCCESS DRIVEN

Success Driven is achieving of the results, hoped for.



ACCOUNTABILITY

Accountability is answer ability, blameworthiness, liability and the expectation of account-giving.



HUMILITY

Humility is the quality of being humble.



SIMPLICITY

Simplicity is the state or quality of being simple.

INFRA STRUCTURE

BUILDING AREA

40,000 SQ MTRS

LAND AREA

65,000SQ MTRS

OFFICE AREA

10,000 SQ MTRS

ANNUAL PRODUCTION CAPACITY

10 MILLION SQ MTRS PER YEAR

MAN POWER STRENGTH

600+ EMPLOYEES



TECHNOLOGY



At EMCER having the absolute best of technical knowledge is what helps us hand over better quality products to our clients. We have equipped our manufacturing units with the latest and most advanced Italian technologies from renowned brands like LB TECHNOLOGY, SYSTEM CERAMICS S.p.A, Officine SMAC S.p.A, and TECHNO FERRARI. Technological innovation, the use of carefully selected raw materials, intensive research and development and comprehensive company know-how guarantee continuous development of the product range.



MADE IN INDIA

India has led the world in various fields over the time. We are proud to say that this initiative by Emcer will be counted amongst it. All our designs and products are made in India for the world!

OUR-STATE-OF-THE-ART MANUFACTURING TECHNOLOGY PROVIDERS

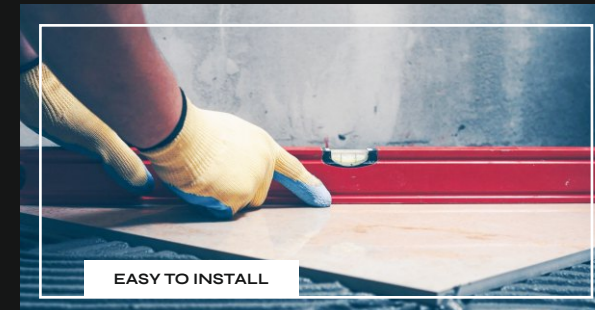
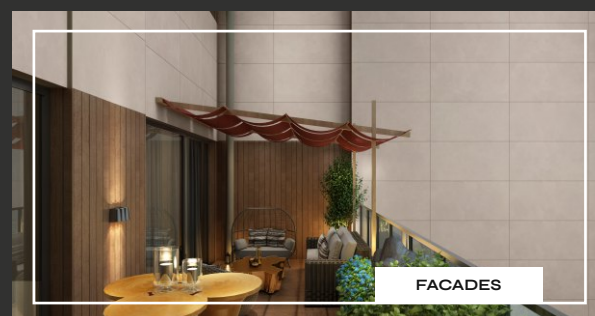


EXPANSION SCOPE

We have built a strong market presence, and rapport by gaining a considerable amount of market share, and are currently exporting our products to various parts of the world. We also have more than 1000 channel partners on the world map including India.

APPLICATIONS

THAT COVERS ALMOST ALL THE SURFACES



Emcer's eSlab find versatile applications in interior design, enhancing spaces as they adorn walls and floors with aesthetic appeal. They seamlessly grace countertops, adding functionality and style to kitchens and bathrooms. Beyond traditional uses, tiles adorn furniture surfaces and exteriors, with vivid patterns and textures, making them an artful choice for both indoor and outdoor applications.

Emcer's eSlab tiles boast user-friendly features, characterized by their easy installation process. With an anti-slip surface, they ensure safety in various settings, particularly in wet areas. The flexible body of these tiles allows for versatile applications, adapting seamlessly to different surfaces and layouts. Additionally, their weather-proof properties make them durable and suitable for both indoor and outdoor use, offering a practical and stylish solution for various design needs.

I N D E X

OSLO IVORY END

OSLO BROWN END

OSLO WHITE END

OSLO GREY END

PREMIUM LIGHT END

PREMIUM SILVER END

REGAL BELLEZA END

SOLANA BIANCO END

SOLANA GRIS END

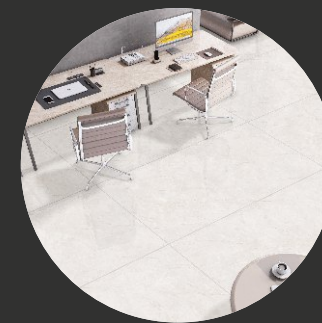
SUDAN WHITE END

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MARMO DI CERAMICHE
crafted differently

Kontinua



WALL



FLOOR



BATHSPLASH

HIGH GLOSS

800X1600MM

OSLO IVORY END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS



DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



OSLO BROWN END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS

800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

1. RANDOM DETAIL
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OSLO WHITE END



TECHNICAL DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS



DIGITAL PRESENTATION

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2. 3D PREVIEW
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OSLO GREY END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS

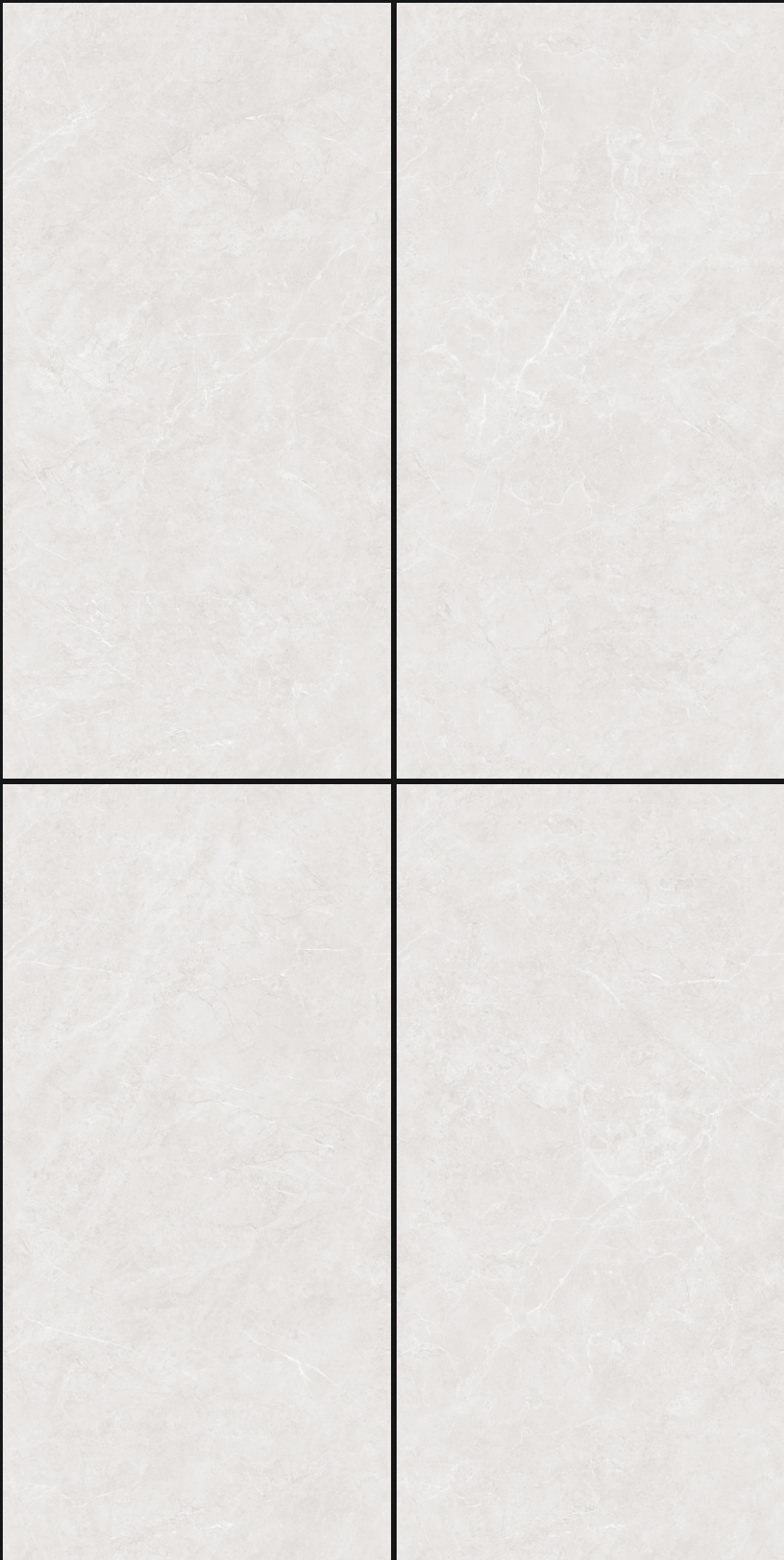
800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

1. RANDOM DETAIL
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3. 360 WALKTHROUGH



PREMIUM LIGHT END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS

800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

- 1. RANDOM DETAIL
- 2. 3D PREVIEW
- 3. 360 WALKTHROUGH



PREMIUM SILVER END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS



DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



REGAL BELLEZA END



**TECHNICAL
DETAILS**
SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS

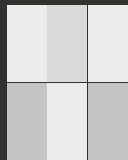
800X1600MM	80X160CM
32"X64"	2.5'X5'

**DIGITAL
PRESENTATION**

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



SOLANA BIANCO END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS

DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



800X1600MM	80X160CM
32"X64"	2.5'X5'

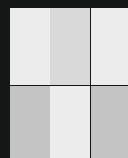


SOLANA GRIS END



TECHNICAL DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS



DIGITAL PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH

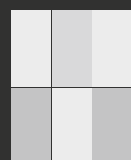


SUDAN WHITE END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : HIGH GLOSS



DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



I N D E X

OSLO IVORY END

OSLO BROWN END

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SUDAN WHITE END



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Kontinua



WALL



FLOOR



BATHSPLASH

CARVING

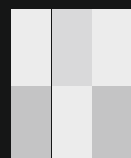
800x1600MM

OSLO IVORY END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING



DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



OSLO BROWN END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING

800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH

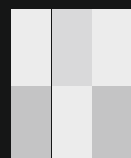


OSLO WHITE END



TECHNICAL DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING

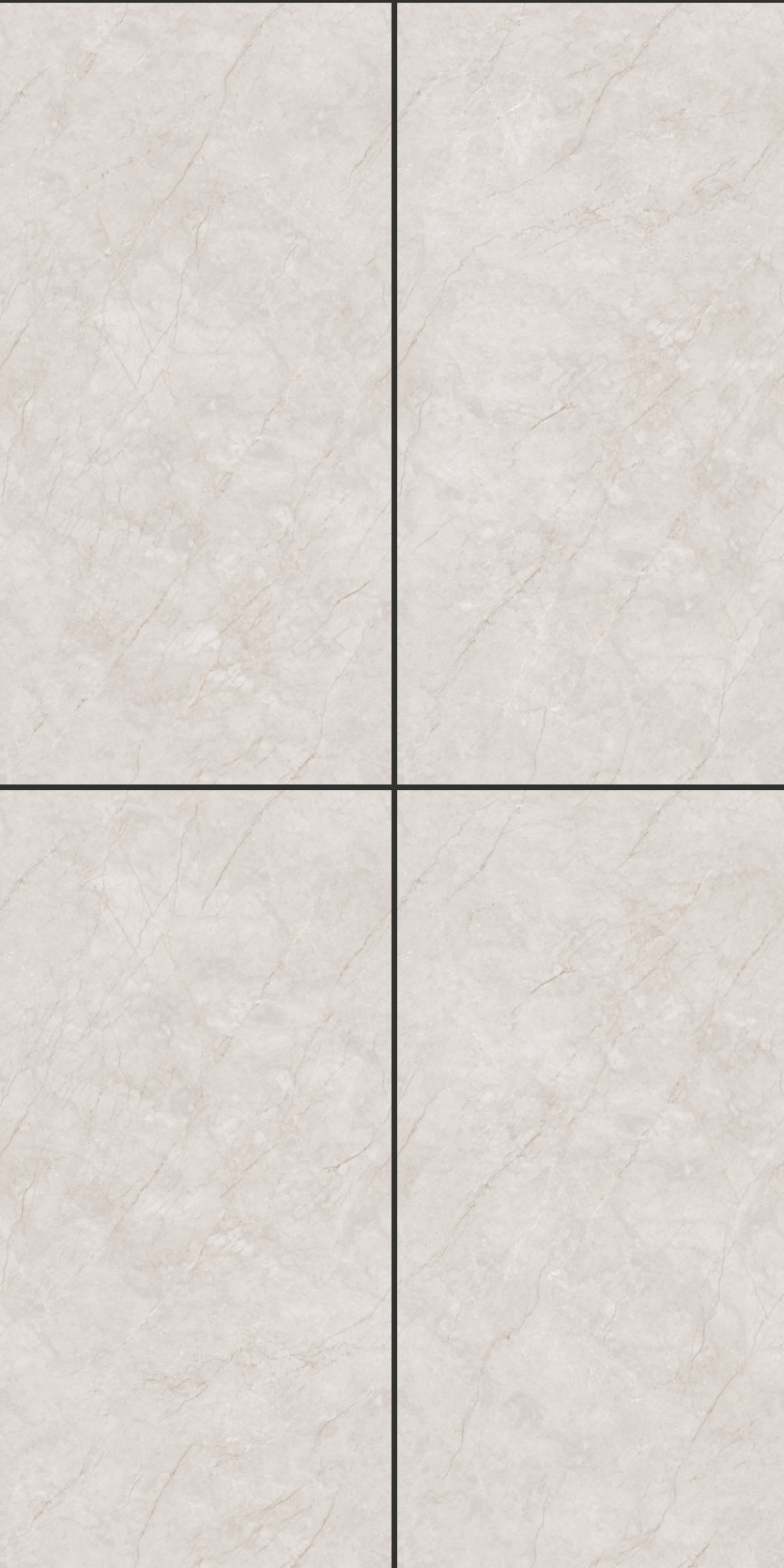


DIGITAL PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



OSLO GREY END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING

800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



PREMIUM LIGHT END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING

800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH

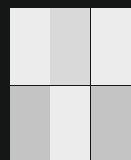


PREMIUM SILVER END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING



DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



REGAL BELLEZA END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING

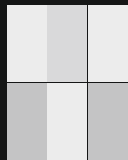
800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



SOLANA BIANCO END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING

DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



800X1600MM	80X160CM
32"X64"	2.5'X5'

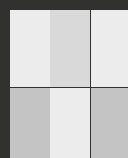


SOLANA GRIS END



TECHNICAL DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING



DIGITAL PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
3. 360 WALKTHROUGH



SUDAN WHITE END



TECHNICAL
DETAILS

SIZE : 800X1600MM
THICKNESS : 9MM
FINISH : CARVING

800X1600MM	80X160CM
32"X64"	2.5'X5'

DIGITAL
PRESENTATION

1. RANDOM DETAIL
2. 3D PREVIEW
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CARE AND MAINTENANCE

These are the so-called final cleaning operations: this is the most important step, as it influences the results of the subsequent use of the product. Its purpose is to remove any trace or residue of foreign matter from the surface of the slabs. If you have used a cement-based sealant during installation, once the grout has dried, Emcer recommends carrying out the following operations:

- Remove any coarse dirt using a vacuum cleaner;
- Wet the floor with clean water in order to soak and protect the joints against the corrosive action of the detergent;
- Clean using a suitable acid detergent, which can be applied by hand (with a clean cloth) or with a machine (a single-brush machine with medium, non-abrasive bristles or a high-pressure water cleaner);
- Soak up the cleaning solution with a clean cloth or a suitable vacuum cleaner;
- Thoroughly rinse surfaces with clean, warm water to neutralise the action of the detergent;
- Remove any build-up by scraping it off;
- If needed, clean the surface again with the single-brush machine, using a diluted neutral or alkaline detergent, then rinse using clean warm water and dry.
- If an epoxy sealant has been used during installation of the product, given the chemical nature of such product, any remaining residue on the porcelain tile’s surface should be removed before the grout has hardened completely and carefully follow the instructions supplied by the manufacturer.



Technical Specification

CHARACTERISTICS	STANDARD AS PER ISO-13006/En14411 GROUP	VALUES	TEST METHOD
Deviation in Lenth & Width	0.50%	0.20%	ISO - 10545-2
Deviation in Thickness	0.50%	0.50%	ISO - 10545-2
Straightness of Sides	0.50%	0.20%	ISO - 10545-2
Rectangularity	0.50%	0.20%	ISO - 10545-2
Surface Flatness	0.50%	0.20%	ISO - 10545-2
Color Difference	Unaltered	No Change	ISO - 10545-16
Glossiness	As per Mfg.	>90%	Glossmeter

Water Absorption	<0.05%	<0.05%	ISO - 10545-3
Apparent Density	>2.00 g/cc	>2.10 g/cc	DIN 51082

Modulus of Repture	Min 35N/MM2	Min 40N/MM2	ISO - 10545-4
Breaking Strength	Min. 1300 N	Min. 2000 N	ISO - 10545-4
Impact Resistance	As per Mfg.	Min. 0.55	ISO - 10545-5

Surface Abrasion Resistance	As per Mfg.	Min. class 3	ISO - 10545-7
Moh's Hardness	As per Mfg.	Min. class 4	EN 101

Frost Resistance	No Damage	No Damage	ISO - 10545-12
Thermal Shock Resistance	No Damage	No Damage	ISO - 10545-09
Moisture Expansion	Nil	Nil	ISO - 10545-10
Thermal Expansion	Max 9.0x10 -6	Max 6.5x10 -6	ISO - 10545-08
Crazing Resistance	As per Mfg.	Min 10 Cycle	ISO - 10545-11

Chemical Resistance	No Damage	No Damage	ISO - 10545-13
Stain Resistance	Resistant	Resistant	ISO - 10545-14

Slip Resistance	As per Mfg.	>0.40	ISO - 10545-17
Fire Resistance	As per Mfg.	Fire Proof	N.A.

Packing Detail

SIZE (in mm)	THICKNESS APPROX	PIECES / PER BOX	COVERAGE AREA IN SQ. FT	BOX WEIGHT (APPROX.)
800X1600MM	9MM	2	27.55	54 KG

NOTE: Colour Shown are as accurate as the limitations of the printing process will allow. Prospective Customer are advised to inspect a sample of tiles before ordering. every effort has been made to ensure the accuracy of the information given. However, the Company research the right to change the specifications Without prior notice. Sometimes variations in shade or size being inherent to ceramic industry may occur. Before fixing, we advice you to follow the fixing Instruction on the cartons of the tiles as no responsibility can be accepted by the once the tiles have been fixed.



EMCER TILES PVT. LTD.

HEAD OFFICE

Emcer House, C Block, Westgate, Near YMCA Club,
S.G. Highway, Ahmedabad - 380015, (Gujarat) INDIA.

EMCER FACTORY

Emcer Premises, Survey No.: 117 P2 & P3, Opp. Sanford Vittrified,
Sartanpur Road, Ta.: Wankaner, Dist.: Morbi - 363621, (Gujarat) INDIA.

EMCER DELHI

Emcer House, D 19, Mayapuri Industrial Area Phase 2,
New Delhi - 110064, INDIA.